

**“GHEORGHE ASACHI” TECHNICAL UNIVERSITY OF IAȘI**  
**FACULTY OF TEXTILES, LEATHER AND INDUSTRIAL MANAGEMENT**

Field of study: **Engineering and Management**

Program of study: **Innovation and Entrepreneurship**

Length of studies: 2 years

Mode of study: Full time

**CURRICULUM**

**First year, 2018 – 2019**

No.	Course	Course code	Pre-requisites	1 <sup>st</sup> Semester					2 <sup>nd</sup> Semester											
				Hours/week/course					Ev.	ECTS	Nr.ore/săpt/disciplină					Ev.	ECTS			
				C	S	L	P	SI			C	S	L	P	SI					
DI	101	Exploring and evaluating business opportunities	IA.101.DS.DI		2			1			E	7								
	102	Culture and Communication in Organizations	IA.102.DA.DI		2	1					E	6								
	103	Product life-cycle management	IA.103.DA.DI		2			1			E	6								
	104	Marketing management for SMEs	IA.104.DA.DI										1		1			C	5	
	105	Business strategies	IA.105.DA.DI										2			1		E	7	
	106	Entrepreneurship	IA.106.DS.DI		2		1				E	7								
	107	Economic analysis of industrial business	IA.107.DS.DI										2			1		E	6	
DO	108	Consumer behavior	IA.108.DS.DO										2			2		E	7	
	109	Market research	IA.109.DS.DO																	
	110	Industrial property law	IA.110.DS.DO		1	1					C	4								
	111	Business law	IA.111.DS.DO																	
	112	E-business	IA.112.DS.DO										1		1			C	5	
	113	International business	IA.113.DS.DO																	
DL																				
Totals: hours/week, evaluations, ECTS					9	2	1	2	14	4E	30		8	0	2	4	14	3E	30	
					14						1C		14						2C	

**DEAN,**

*Mariana URSACHE, Assoc.prof., D.Sc., Eng.*

**RECTOR,**

*Dan CAȘCAVAL, Prof., D.Sc., Eng.*

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**CURRICULUM**

**Second year, 2019 - 2020**

No.	Course	Course code	Pre-requisites	3 <sup>rd</sup> Semester						4 <sup>th</sup> Semester									
				Hours/week/course					Ev.	ECTS	Hours/week/course					Ev.	ECTS		
				C	S	L	P	SI			C	S	L	P	SI				
DI	201	Risk management in industrial businesses	IA.201.DS.DI		2	1					E	6							
	202	Project management for SMEs	IA.202.DA.DI		2			1			E	6							
	203	Human Resource Management for SMEs	IA.203.DA.DI		1			1			C	5							
	204	Businesses simulation	IA.204.DS.DI		2		1				E	6							
	205	Business planning for SMEs	IA.205.DA.DI		2			1			E	7							
	206	Research Methods in Entrepreneurship Studies	IA.206.DS.DI										2			2		E	10
	207	Applied Research / Dissertation Development	IA.207.DS.DI												10	14		C	20
DO																			
DL																			
Totals: hours/week, evaluations, ECTS					9	1	1	3	14		4E 1C	30	2			12	14	1E 1C	30
					14								14						

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