

“GHEORGHE ASACHI” TECHNICAL UNIVERSITY OF IAȘI
FACULTY OF TEXTILES, LEATHER AND INDUSTRIAL MANAGEMENT

Field of study: **Engineering and Management**

Program of study: **Management and Business Administration**

Length of studies: 2 years

Mode of study: Full time

CURRICULUM

First year, 2018 – 2019

No.	Course	Course code	Pre-requisites	1 st Semester						2 nd Semester									
				Hours/week/course					Ev.	ECTS	Hours/week/course					Ev.	ECTS		
				C	S	L	P	SI			C	S	L	P	SI				
DI	101	The firm's management	MAA.101.DS.DI		2		1				E	5							
	102	Communication and organizational behavior	MAA.102.DA.DI		2		1				E	5							
	103	Product life-cycle management	MAA.103.DA.DI		2			1			C	5							
	104	Economics for managers	MAA.104.DS.DI		1	1					C	5							
	105	Marketing and branding	MAA.105.DA.DI		2			1			E	5							
	106	Business law	MAA.106.DS.DI		1	1					C	5							
	107	Operations management	MAA.107.DA.DI										2			1		E	5
	108	Financial management	MAA.108.DS.DI										2		1			E	5
	109	Human resources management	MAA.109.DA.DI										2			1		E	5
	110	Quality management	MAA.110.DA.DI										2		1			E	5
	111	Information systems for sustainable business management	MAA.111.DA.DI										1		1			C	5
DO	112	Consumer behavior	MAA.112.DS.DO										1			1		C	5
	113	Market research	MAA.113.DS.DO																
Totals: hours/week, evaluations, ECTS					10	2	2	2	12	3E	30	10		3	3	12	4E	2C	30
					16						16								

DEAN,

Mariana URSACHE, Assoc.prof., D.Sc., Eng.

RECTOR,

Dan CAȘCAVAL, Prof., D.Sc., Eng.

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CURRICULUM

Second year, 2019 - 2020

No.	Course	Course code	Pre-requisites	3 rd Semester						4 th Semester										
				Hours/week/course					Ev.	ECTS	Hours/week/course					Ev.	ECTS			
				C	S	L	P	SI			C	S	L	P	SI					
DI	201	Quantitative techniques for managerial decision making	MAA.201.DS.DI		2			1			C	6								
	202	Strategic management	MAA.202.DA.DI		2			1			E	6								
	203	Culture and leadership	MAA.203.DS.DI		2		1				E	6								
	204	Project management	MAA.204.DS.DI		2			1			E	6								
	205	Research methods in management	MAA.205.DS.DI										2			2		E	10	
	206	Applied Research / Dissertation Development	MAA.206.DS.DI													10	14	C	20	
DO	207	Organizational performance management	MAA.207.DA.DO		1		1				C	6								
	208	Change management	MAA.208.DA.DO																	
DL																				
Totals: hours/week, evaluations, ECTS				9	2	3	14	3E 2C	30	2			12	14	1E 1C	30				

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